



Jonathan M. Jackson,
SSPD President

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Greetings to all from warm, sunny Atlanta.....
FINALLY! It has been a hard cold, winter for all of us in the south and I know we are all looking forward to some well-deserved warm weather. When thinking about a topic to write for my first message, many ideas came to mind. However, when it came to making a choice, I decided to address a topic which I am fiercely passionate about. Many on the SSPD board have already been privy to my rants and raves and I apologize to them in advance. Therefore, I would like to address those who may not have been as fortunate to have had me talk their ear off.

The issue would be that of the rumblings that the AAPD will be abolishing mandatory tri-partied membership. Currently, if a pediatric dentist joins the AAPD then according to AAPD bylaws they must also join their corresponding district and state units. This was done to parallel the membership of the ADA and set us apart as a leader among specialty organizations as most did not have membership set up in this manner. We are now hearing that the AAPD feels it is impossible to efficiently enforce these **PRESIDENT'S MESSAGE CONTINUED:**

bylaws. Additionally, the thought among the AAPD leadership is that legislative issues are not regional but rather national and/or state in nature. Essentially, a bylaws change will mean that doctors will be able to join the AAPD without having to join the district/state units. There is no doubt in my mind this will negatively affect membership growth of the SSPD which is already flat and close to declining. At the very least, we now have the AAPD suggesting that new members join the district to comply with the bylaws. Do they all join? No they do not. However, given a choice, will new AAPD members in District 3 even think of joining the SSPD? I feel most will not. Therefore, it will be up to the current members to convey to the new recruits all the reasons why they should join the SSPD. We can tell them all about our excellent continuing education meetings and why it is important to join organized dentistry. However, I feel it is imperative that we go back to our roots, before any AAPD tri-partied membership even existed, and encourage these new doctors to join for the reasons and principles that our founders gave in 1966. The same reasons why I joined fresh out of residency in 1998. CONTINUE ON PAGE 2

The SSPD is a close knit, friendly and warm group of people where lifelong friendships will be made and one can learn more, in many cases, from talking at breaks from lectures than in the classroom itself. My dream would be for all new AAPD members in District 3 to have the same love and passion for this organization as I do now.

The AAPD has not addressed this issue yet due to all the controversy surrounding the mid – level provider issue, but it is coming soon. I will be in New York for the Annual Meeting in May and rest assured that I will be talking to whomever I can, gathering as much information I can on this topic. In some cases I may even convey my displeasure. SSPD members need to monitor this situation closely so our district does not simply become a geographical mechanism to determine a trustee and even worse, an afterthought.

In conclusion, I would be remiss if I did not thank all the officers and board of directors for their hard work this past year. Specifically, I would like to thank Rhea Haugseth and Mark Meyer for their work on the Constitution/By-Laws and the Policy and Procedure manual. This is laborious and tedious task I would not wish on my worst enemy. Also thanks to Kim Brooks, my right hand, who without this organization would cease to function.

Finally, I would like to mention that Frank Farrington will be officially stepping down as Executive Director after the Amelia meeting. In my mind, no one loves this organization more than Frank. He has given his heart and soul to it since its inception. We thank him every year for his hard work, but I never fully appreciated how much time it takes until I did it over the past year. So, one last THANK YOU to Frank. I hope I can only do half a good a job as you have done.

Thank you to all the members for allowing me to serve you over the next year and I hope to see all of you in Amelia Island!

Jonathan M. Jackson, DMD



REVIEW OF THE JANUARY 2011 ANNUAL MEETING

Who would have thought that Atlanta would be strangled by a winter ice and snow storm that would paralyze the city? Planes were delayed; mail and parcel services were not running, sidewalks and roads were covered in ice. The Southeastern Society of Pediatric Dentistry's 29th Continuing Education program held at the Ritz Carlton-Buckhead would not be deterred. This winters CE consisted of retirement, financial planning and stock market analysis along with concepts of esthetic dentistry and treatment modalities for young children.

The meeting started off with Matthew Tuttle, CFP who gave a great presentation on retirement and financial planning. Mr. Tuttle along with his partner did a fantastic job of over viewing the vast and confusing financial world. Mr. Tuttle's wealth management philosophy centered on comprehensive planning, the four quadrants: financial strategies, investment positioning, tax planning and estate preservation. One weak link could jeopardize your entire plan. One of the best pieces of advice I took from his presentation was in his retirement planning philosophy of "staying engaged" and not taking a permanent vacation approach. Overall I was satisfied with the presentation. Mr. Tuttle and his partner did a good job of keeping everyone involved with lots of question and answer segments. Their handout was very comprehensive and will be great for future reference.

Dr. Bill Waggoner of Las Vegas, Nevada delivered a very nice lecture on treatment modalities, ranging from treatment planning, materials and products that have made his practice life better. Personally I really enjoyed his lecture. It was nice knowing that there is someone out there that has the same philosophies as I. Dr. Waggoner's lecture was very open as he encouraged questions and answers that kept everyone involved in the discussion.

NATHAN KIRK, WEST VIRGINIA

HIGHLIGHTS FROM THE JANUARY ANNUAL MEETING



Jonathan Jackson - President
Gaines Thomas - Vice President
Leigh Ann McIlwain- Secretary
Kim Jones - President Elect
Neil Quinton - Director -MS
Nathan Kirk - Director -WV
Jay Crews -Director - KY
Chester Tyson -Director -NC



Nathan Kirk & Jay Crews



Gary Myers supporting our exhibitors



Matthew Tuttle, & Jim Nyland



Installation of Officers & Directors
By AAPD President John Lui



Residents



Julie Pease with Dentists4kids.com
and Martha Hardaway pose with one
of the residents after her presentation



Residents

FUTURE MEETING

PLEASE MARK YOUR CALENDAR FOR THE
ANNUAL CONTINUING EDUCATION MEETING

January 12-14, 2012

The Ritz-Carlton Buckhead, Atlanta GA

Drs. David Seversky and Ellen Burns

Infectious Diseases and Pharmacology

DISTRICT III TRUSTEE REPORT



February 2011 Trustee Report

The Analysis and Policy Recommendations Regarding Mid-level Providers (AAPD Journal January 2010) has generated quite the discussion. Some concerns were raised by AAPD members about the AAPD position, which resulted in some thoughtful dialogue on this issue. The AAPD Board of Trustees voted at the January meeting to have an oral health policy developed in time for the Annual Session. Like all other policies and guidelines, it will be available to members 30 days prior to the meeting. Members will have the opportunity to comment on the proposed policy during the Reference Committee with final approval pending membership vote during the General Assembly.

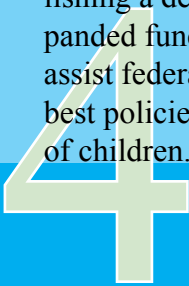
In February, the AAPD announced the creation of the Pediatric Research and Oral Health Policy Center. The goal of the Center is to inform and advance research and policy analysis that will promote optimal oral health care for children. Through the AAPD, the Center will conduct research studies and policy analysis to further the understanding of practices which will improve oral health for all children. Upcoming work will focus on areas such as successful Medicaid dental reforms, effective oral health literacy efforts, benefits of establishing a dental home by age one and the efficacy of expanded function dental assistant laws. The Center will assist federal and state policymakers in determining the best policies to positively improve the oral health status of children.

I've been privileged to work with the Council on Dental Benefits during my time as trustee. The CDBP is busy with members attending the ADA Code Review Committee meeting in mid-February. The ADA CRC establishes the ADA CPT codes that are used for coding dental procedures. The results of this meeting will be announced in March. Two more sessions will be held, one in October and then next February, with additions and changes in CPT codes going into effect in January 2014.

Also in March, members and staff of the CDBP will be presenting to America's Health Insurance Plans (AHIP) on the AAPD's Guideline on Caries Risk Assessment and Management for Infants, Children and Adolescents. AHIP is the national organization of over 1300 companies that provide health insurance, including dental insurance, to consumers, employers, and public purchasers. In May, representatives from the CDBP will be attending the American Association of Dental Consultants (AADC) meeting. The AADC is the national organization of claims reviewers for the dental insurance industry. Through meeting with the providers and reviewers of the dental insurance industry, the CDBP is working to ensure optimal oral health for all children.

As my term as trustee nears its end, I want to express my appreciation for the opportunity to serve this District. Knowing that the frank and civil discussions among colleagues have been about what is in the best interests of the children makes me proud to be a member of this specialty. I encourage you to become involved with your state group, the SSPD and the AAPD. While we are small in numbers, collectively we have a louder voice that needs to be heard on behalf of oral health for children. I look forward to seeing you at Amelia Island in April and New York in May.

Tom Ison
tison@pediatricdentalgrouploouisville.com



WE WANT YOU AND YOUR FAMILY TO



Join Jonathan, Shawn, Anna and Jill in Amelia Island

The Jackson family is looking forward to hosting this years resort meeting. We've joined forces with the FAPD to have a great meeting. Rella Christensen, Bob Weltlich, Phil Miller, Jim Nyland, Howard Schneider and Gary Myer all plan on providing a great educational experience and we've planned social functions with families in mind.

On **Thursday** evening join us on the ocean front lawn for a welcome reception featuring island music, a Pirate and Parrot greeter, hors d'oeuvres and cocktails. Leave the tie and cocktail attire at home and come relax, enjoy family, a beautiful facility and catch up with old friends and meet some new ones.

After the lecture, take **Friday** afternoon to enjoy Spa services, Tennis, Deep Sea Fishing, Flying over Amelia Island, Tours of Fort Clinch, George Island and St Augustine, Go Horseback riding on the beach, Kayaking, Biking, Sailing, Shopping and Dining while on Amelia Island. Enjoy an Amelia Island River Cruise, Historic District Arts and Culture Tour, the Cumberland Island Hiking Tour or, just come hang out with us on the beach or by the outdoor pool..... Don't forget to stop by the **Eight Sports Lounge Friday** evening and enjoy the Happy Hour hosted by the Florida Academy of Pediatric Dentistry

Join us **Saturday** evening in the Courtyard for a Southern Backyard Barbeque. The menu will include something for everyone. Enjoy the food and outdoors while listening to a 4 piece Jimmy Buffet style band.

Wrap the weekend up with the Farewell breakfast on **Sunday**. E-mail Kim Brooks at kbmw716@aol.com. Enter newsletter in the subject line for a chance to win \$200 off towards the January 2012 Annual Meeting in Atlanta. Drawing will be held in 30 days. Good Luck!

Sign up for golf or tennis and get a SSPD golf shirt. Advanced reservations required. Please call (804-475-9551) or email: kbmw716@aol.com. Kim Brooks to sign up.

2011 RESORT SPEAKERS

Rella P. Christensen, RDH, PhD



“Newest findings on caries prevention, enamel remineralization, orthodontic cement removal, and therapeutic restorative materials”

A sneak preview of data soon to be released from three large clinical trials will be summarized at this meeting. Photographic data show reasons why dental caries remain the most prevalent infectious disease even though numerous preventive measures are available. A three-year clinical trial including 320 kids all undergoing full banded orthodontic treatment reveals the pros and cons of seven different agents highly promoted today for prevention or remineralization. A new orthodontic cement removal instrument will be reviewed along with in-depth data on the therapeutic potential of fluoride releasing restorative materials. All of the information comes from large clinical trials performed by TRAC Research, which is the long-term clinical studies division of the Clinicians Report (CR) non-profit educational (501c3) research foundation.

She is a member of the American Academy of Esthetic Dentistry and the International and American Associations for Dental Research. As a non-dentist, she has been inducted into the International College of Dentists, Academy of General Dentistry and the Academy of Dentistry International as an Honorary Member. She has received many honors including listings in Who's Who in Dentistry and Who's Who in Executive and Professionals. She was selected as “A Distinguished Leader” by the Dental Manufacturer's of America, as “A Leader in Continuing Education” by Dentistry Today, and awarded the Century of Service Award by the Utah Dental Association.

In 2001 she was selected as the Distinguished Alumna of Brigham Young University's School of Life Sciences, and now serves on its National Advisory Board. In 2002 she received an Honorary Doctorate from Utah Valley State University.

Dr. Christensen has three grown children and 8 grandchildren. Her 2 sons are dentists. She is the wife of Dr. Gordon J. Christensen.

Coach Bob Weltlich

Coach Weltlich was an assistant coach on the 1976 Indiana University Basketball Team. This is the last undefeated major college basketball team. The head coach was Bob Knight and the team featured NBA players Scott May, Quinn Buckner, Kent Benson and Bobby Wilkerson. The story of this team, their success and the teammate factor make this a compelling story. Needless to say, sports fans and people interested in teamwork will find Coach Weltlich's lecture and Q&A very interesting.

Coach Weltlich held head coaching positions at Ole Miss, Texas, Florida International, and South Alabama after leaving Indiana after the undefeated season. It had been 35 years since the magical season (1976) and no other team since has won all of their regular season and tournament games. Coach Weltlich is retired and lives in Fairhope, Alabama.

String of Pearls Presenters:

- Dr. Jim Nyland - Driftodontics (on impacted cuspids)
- Dr. Phil Miller - Case Presentation “Wishful Thinking”
- Dr. Gary Myers - Using composite occlusal ramps to correct crossbites in 4 to 6 year olds.
- Dr. Howard Schneider - Medicaid
- Mr. James Russo - Technology in the Dental Office



2011 SSPD/FAPD RESORT MEETING

The Ritz Carlton Resort & Spa
 4750 Amelia Island Parkway
 Amelia Island, Florida 30324
 1-888-856-4337
 www.ritzcarlton.com

Registration

Fees:	by 3-31	after 3-31
_____	\$545 Member SSPD	_____ \$595
_____	\$620.00 Member FAPD	_____ \$670
_____	\$645 Non-member	_____ \$695
_____	\$345 Staff	_____ \$395
_____	\$172.50 Children 3 to 12 ...	Under 3 free of charge

Poised on a bluff of dunes overlooking the Atlantic Ocean. The Ritz-Carlton Amelia Island finds its home in a destination of unspoiled coastal beauty and Southern charm. This property is surrounded by an 18-hole championship PGA golf course with access to an additional five courses within a five to 25 minute drive of the resort.

Enjoy the oceanside heated pool and whirlpool as well as an indoor heated pool. Gather the family and rent bikes or go hiking for the day.

ROOM RATES

Single or Double Room:
 \$359 per night

Reservations must be received on or before
Friday March 18, 2011 (extended cutoff date)

HOTEL INFORMATION & RESERVATIONS

Please call.....1-888-856-4337

You can also register on line at www.sspd.org using Paypal. Cancellations must be made in writing and received by the society at least 7 days in advance of the time registration opens at the meeting. Cancellations will be assessed a \$50 administrative fee. Refunds will be processed after the meeting.

Registration cost includes: Scientific program, refreshment breaks, welcome reception, happy hour, dinner buffet, and farewell buffet

Registration for FAPD Members & Non-members includes one year membership to the SSPD.

Additional Ticket cost:

Welcome Reception	\$105	#	_____
President's Dinner	\$185	#	_____
Farewell Buffet	\$55	#	_____

Register online at www.sspd.org or print off form on line and mail payment

to: SSPD
 6307 Colebrook Road
 Richmond, VA 23227-1611





STATE HIGHLIGHTS

GEORGIA - Dr. Jonathan Jackson

The Georgia Academy of Pediatric Dentistry announces "PEDO and PALS" Pediatric Emergencies in the Dental Office (PEDO) and Pediatric Advanced Life Support (PALS) Recertification

Atlanta, GA
Ritz Carlton Buckhead Hotel
Thursday,
September 22 –Saturday, September 24, 2011

With Dr. Stanley Malamed as our featured speaker, this course is designed to improve the pediatric dentist's ability to manage pediatric and adolescent medical emergencies that may occur in the dental office. The focus will be on practical, hands-on procedures needed in the early evaluation and management period. Application of this information will be practiced in simulated emergency scenarios.

Stay later in Atlanta and attend our PALS recertification course, taught by Critical Concepts, a leader in medical continuing education. This course offers the latest in PALS technology and utilizes the latest AHA guidelines.

For more information, go to www.gaapd.org.

WEST VIRGINIA - Dr. Nathan Kirk

We launched a West Virginia Academy of Pediatric Dentistry website WVAPD.org this January to help people in WV find a pediatric dentist near them. All members of the WVAPD are listed with contact information as well as links to WVDA, ADA, AAPD and others.

The WVAPD summer business meeting and scientific session on childhood obesity will be held at the Greenbrier Resort in White Sulphur Springs, WV on July 23 in conjunction with the West Virginia Dental Association summer meeting which is July 22-24.

HIDDEN PRIZE WINNER

Congratulations to Leigh Ann McIlwain
Winner of the Fall Newsletter Hidden Prize

THE LAST WORD

Howard S. Schneider DDS MSD
Publications Editor



It's not like it used to be. Or is it? Times have changed. Faces have changed. However, many of the issues are still the same. Our society was founded by a group of individuals who believed in organized dentistry and in the wellbeing of the child patient. As the gavel has passed through the years the next generation continues the tradition of promoting pediatric dentistry and the health of the child in the southeastern United States and Puerto Rico. As organized dentistry is changing so are the views and actions of our members. As professional organizations, such as the AAPD, reorganize and redefine goals, we in the SSPD have to also redefine our goals and our professional needs. Our January meeting in Atlanta, providing outstanding programs for our members and our yearly resort meeting speak for themselves. It may be time to re-think having two meetings a year. With changes in the economy, the increase of programs available on the internet and the many speakers on the circuit, it is easy to meet professional needs and educational requirements without leaving home. That being said, join us at Amelia Island this spring with your family for the joint meeting of the SSPD and the Florida Academy of Pediatric Dentistry. We have an excellent program, something for everyone, and plenty to eat. That's one man's opinion, and **THAT IS THE LAST WORD.**

