



December 8, 2011



Jonathan M. Jackson,
SSPD President

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Greetings to all,
I hope this message finds all of you in good health and preparing for a wonderful holiday season filled with many blessings. I would like to take this opportunity to fill in the membership on what the officers have been working on during the past few months. The Executive Committee held a retreat in Atlanta September 9-10. The focus of this meeting was to develop a Strategic Plan for the SSPD as we move forward. As many of you may recall in my past two messages to the membership, a common theme was the growth and welfare of our organization. I felt the SSPD was at a crossroads and needed some guidance. Our new plan will help us sustain a strong membership and grow in a positive direction. As I alluded to in my previous messages, we need to find ways to be proactive to sustain the existence of SSPD and not simply keep everything “status quo”. Our plan will help us achieve this goal.
The Executive Committee worked very diligently to develop a plan that would address

such things as: increasing membership, strengthening our resort and CE meetings and ensuring that the leadership of our organization remains strong. After a full day of discussions, we developed an excellent plan. The full Board of Directors will be discussing and approving our Strategic Plan in January 2012. I expect this plan to be in full effect in the New Year and available for all of our membership to review.
Additionally, at the retreat, discussions were initiated concerning our proposed 2013 Resort Meeting. Two enticing locations were recommended to the Central Office to investigate. Kim Brooks will be presenting preliminary contracts from each of these properties and the board will approve a site in January. I look forward to a big turnout at the Resort Meeting in 2013!
Sadly, this will be my last message as President of the SSPD; however, I happily pass the torch Kim Jones. I have thoroughly enjoyed my Presidency this past year and I thank the membership for allowing me to serve the SSPD. As many of you are already aware, I truly love and care for this organization deeply. I look forward to my continued service as Executive Director.
May you enjoy a lovely Holiday Season with your family and friends.
Best wishes,
Jonathan

DISTRICT III TRUSTEE REPORT - DR. JEANNIE BEAUCHAMP

The holidays are here and the year is winding down. It is hard to believe how fast this year has gone. It has been a busy time for the Board of Trustees. The Board met in October immediately before the ADA meeting. Here are some of the highlights from that meeting:

Dr. Paul Casamassimo has been appointed the permanent director of the AAPD Pediatric Oral Health Research and Policy Center. He is very well respected and will be an asset to our Center. The goal of the center is to inform and advance research and policy analysis that will promote optimal oral health care for children. Look for some great developments to emerge from our center.



The AAPD is concerned with the academic workforce shortage in dental school graduate and undergraduate programs. The AAPD is looking for ways to encourage finishing residents to become full time faculty. They will promote the participation of the dental schools in the Career Fair at the annual session. This issue is a deep concern as it truly affects our professions future.

There is a link on AAPD website to the Jens Andreasen Dental Trauma Guide. This is a very useful tool in clinical practice and in dental education. We are supporting its future development and continuation through a donation of \$60000.

The new format for our Nominations Committee will begin at their first meeting in January. The process is more in-depth and involves an interview with each of the candidates. There is District representation on this committee on a rotating schedule.

Pediatric dentists are trained to work with patients with special health care needs. There is a need to educate general dentists and other specialists on ways they can treat these patients. Training in dental schools would help with transitioning these patients. The AAPD's subcommittee on patients with special healthy care needs is investigating opportunities to assist in educating and training dentists in the care of these patients.

The AAPD held its first webinar on the subject of the Affordable Care Act on September 30 and it was very successful. The webinar took the place of our Legislative Workshop. The next webinar on January 11, 2012 will be on Social Media Issues. This will be very informative and worth 1.5 CE hours. Go to the AAPD website to sign up.

It has been over a decade since the last major governance changes adopted by the AAPD. In 1999 the Academy adopted a system of six districts along with tripartite membership in district and state unit organizations. The Board of Trustees and all councils have representatives from each of the six districts. In the interest of ongoing evaluation of the effectiveness of the AAPD's governance system, the Board of Trustees at its October 2011 meeting authorized the President to create a Task Force on Governance. This Task Force will have broad representation and will gather information and perspectives from through-out the membership. The Board of Trustees will receive a report from the Task Force no later than its Winter 2013 planning meeting. Any proposed governance changes, which will require a change to the Bylaws, will be presented to the 2013 General Assembly. AAPD members will be kept regularly informed of this process via E-News, PDT, as well as direct engagement by the Task Force via surveys, focus groups etc. For further information contact President Rhea Haugseth at 770-971-5536 or rheadmd@bellsouth.net.

I hope to see many of you in Atlanta in January at the SSPD meeting. It is time to plan your trip to San Diego for annual session. It is going to be a great meeting with relevant, interesting CE courses and social events. Come and support our AAPD President from District III Rhea Haugseth DMD.

Please let me know of any issues that are important to you. Have a wonderful holiday season and a prosperous new year.

Jeannie Beauchamp
kjbscott@aol.com

Transitioning from Resident to Practitioner Seminar for Pediatric Dentistry Residents Saturday January 14th @ Noon for all Residents

Randall K. Berning, JD, LLM

Randall Berning is a health care attorney, consultant and President of Berning Affiliates, Inc. He has provided dentists and dental specialists with publications and specific practice plans to implement vision, practice growth, profitability and practice transition for more than 25 years. Mr. Berning is the co-author of two ADA publications Associateships and Valuing A Practice, the co-author of AAO materials on valuation and practice financing and the Editor and Publisher of **The Smart Doctor CEO Interactive Newsletter and the Expert Series for Dentists**. A frequent speaker, he has presented at numerous Annual Sessions. He is past Adjunct Professor of Dental Jurisprudence and Director of Practice Administration at the University of Illinois, College of Dentistry and adjunct faculty at UCSF School of Dentistry and the University of Maryland Baltimore College of Dental Surgery. Prior to entering private practice, Mr. Berning served as an Assistant Attorney General for the State of Illinois.

Topic: Smart Start Practice Transition

- Which situation is right for you - associate, partner or start-up?
- Selecting your practice location
- Understanding contract issues

Jeffrey E. Wherry, CFP®, CLU, ChFC

Jeffrey E. Wherry is Managing Director of T&H Financial Group, the financial services arm of Treloar and Heisel, Inc. Jeff oversees all financial planning recommendations and investment policy for the organization. Since 1986, Jeff has worked exclusively with dental specialists, forming the T&H Financial Group after years of witnessing the challenge dental specialists have in turning their affluence into wealth. A 1984 graduate of the Indiana University of Pennsylvania, Jeff earned the Certified Financial Planner™ designation in 2000, the Chartered Life Underwriter in 1990 and the Chartered Financial Consultant in 1999. He is a member of the Pittsburgh Chapter of the Financial Planning Association as well as the Society of Financial Service Professionals.

Topic: Financial Transitions from Resident to Practitioner

- Budgeting, repaying debt and creating savings
- Choosing appropriate insurance
- Investment basics

Joel R. Keirns

Joel Keirns is the Dental Operations Leader for Medical Protective. Joel has spent his career educating, underwriting, and recommending dental malpractice insurance to clients and will be providing valuable information that will enable graduating residents to make an educated malpractice buying decision when they enter practice for the first time. Medical Protective is the nation's oldest and largest malpractice insurer and is owned by Warren Buffett's Berkshire Hathaway.

Topic: Dental Malpractice 101

- Malpractice risks in dentistry
- Understanding professional liability policies

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2012 MEETING REGISTRATION

The Ritz Carlton Buckhead
3434 Peachtree Road
Atlanta, GA 30326
1-800-241-3333
www.ritzcarlton.com

TUITION

Fees:	by 12-1	after 12-1
_____	\$595 Member SSPD	_____ \$645
_____	\$695 Non-member	_____ \$795
_____	\$295 Staff	_____ \$345
_____	\$50 Business Meeting Breakfast, meeting breaks and President's reception for retired and full time faculty not registered for course.	

Our course will once again be held at the elegant Ritz Carlton Buckhead Hotel, in Atlanta. The Ritz Carlton is located in one of the most fashionable areas of the city and is less than a block from shopping at Phipps Plaza and Lenox Square. It offers a spa and indoor pool. A nearby Marta stop offers quick, reliable access to Atlanta's many other attractions.

ROOM RATES

Single or Double Room:
\$224 per night

Reservations must be received on or before

**(the "cutoff date") of Tuesday
12/13/2011**

HOTEL INFORMATION & RESERVATIONS

Please call.....1-800-241-3333

You can also register on line at www.sspd.org using Paypal. Cancellations must be made in writing and received by the society at least 7 days in advance of the time registration opens at the meeting. Cancellations will be assessed a \$50 administrative fee. Refunds will be processed after the meeting.

Please copy form to add additional names
PLEASE MAKE CHECKS PAYABLE TO:
Southeastern Society of Pediatric Dentistry
6307 Colebrook Road
Richmond, VA 23227-1611
For further information call:
Dr. Jonathan Jackson @ 404-255-8443
or
Kimberly Brooks @ 804-475-9551

Members Registration cost includes: Scientific program, meeting breaks, Member's Breakfast & President's reception.

Registration for Non-members includes all of the above plus one year membership to SSPD. Registration for residents is complimentary.

Register online at www.sspd.org or print off form on line and mail payment

to: SSPD
6307 Colebrook Road
Richmond, VA 23227-1611

PLEASE PRINT:

Participant

Address

City

State

Zip

phone #

email address

Approved for 14.5 CE Credits.



STATE HIGHLIGHTS

NORTH CAROLINA - Dr. Tyson

Our annual full-day CE course followed by our annual meeting was in early October. Those in attendance of the CE; "A Review of Current Practices in Pediatric Dentistry:

Practical Solutions from Practicing Pediatric Dentists.", felt that it was a great summary of office design, office systems, preventive, and restorative topics. This was followed by a Gala honoring Dr. Diane Dilley and her service to the UNC-CH Department of Pediatric Dentistry. Our annual meeting was held the following morning and we were very pleased to have a great turnout. A summary of some of our topics:

-The NCAPD will now have two residents from UNC-CH on as resident liaisons to encourage communication between the residents and the NCAPD. We are hoping that this will encourage the residents to get and stay involved in organized dentistry. When ECU proposed program in Pediatric Dentistry comes on board, we will have one resident representing each of the programs (1 from UNC and 1 from ECU).

-We noted that the membership of pediatric dentist in our NC Dental Society was not great and we will attempt to increase membership.

-We are in the process of updating our website, making it more user friendly.

-We had a long discussion regarding private mobile dental units versus public health hygienists having access to our public school system. The decision was made to be proactive and contact superintendants of the local school system to discuss the situation. It was also decided that it may be best not to deal with it via the NCAPD but best to deal with it on an individual basis due to Restriction of Free Trade practices. Any concerns regarding the practice of these mobile units should be directed to the dental board.

-We made a decision to donate some isolation systems to our public health locations to aid in sealant placement/retention.

-Our Medicaid rate was cut 2.67%.

Finally, our next CE Course will be on March 30, 2012. Dr. Barbara Sheller from the Seattle Children's Hospital will discuss Dental Care for Pediatric Patients with AD/HD and autism. Chapel Hill is beautiful in the spring. we will see you there. Go Heels!!

Respectfully submitted

Skip Tyson, DMD



STATE HIGHLIGHTS

KENTUCKY

The Commonwealth of Kentucky is undergoing some radical changes in its Medicaid system. Effective November 1, the state began using three different managed care organizations to provide dental benefits for our Medicaid recipients. The governor hopes these changes will serve as a cost saving measure to help shore up budget shortfalls. He has estimated that the competition between the three MCO's will provide the state with over \$375 million dollars in savings. The pediatric dentists of the state along with the KDA have spent thousands of hours over the past few months fighting changes that included prior authorization for all OR cases, prior authorization for stainless steel crowns and decreases in reimbursement. We have been successful in changing most regulations in our favor. However, at press time for this report, we are currently two weeks into the new program and all is not well. OR cases are being denied for lack of prior authorization, claims are being paid incorrectly and providers are unable to bill due to errors within the MCOs systems. I'm sure we will have more to share at our January meeting.

Respectfully submitted.

Jay Crews, DMD

FLORIDA

Big news going on with the Board of Dentistry regarding pediatric dentistry:

Drs. Frank Sierra and Nick White are working hard to protect our interests in the anesthesia realm. Recently, the use of physician anesthesiologists has come under fire from a few members of the BOD. The FAPD has been right on top of the issue and has submitted our position statement to the Board. Specialty licensure has been another hot topic recently. The FAPD submitted a letter in 2005 when this issue first arose and we have been working with the FDA and the other specialty groups to protect the integrity of our specialty. We will have representation at the BOD meeting this Friday as this topic will likely come up for discussion.

A very dramatic change may be on the horizon for all dentists that use dental assistants for cleaning teeth. Recently, the Council on Dental Assisting met to discuss rule 64B5-16.005 section (c). In a nutshell, there is a debate as to the literal meaning of the rule vs. the intent. The rule deals with the assistant's ability to polish teeth. The Council wants to view the rule in its literal context that only allows assistants to polish with a slowspeed and nothing else. Basically, this would mean that if your assistant has ever grabbed an explorer to remove a piece of debris or plaque, then you would be in violation of the rule and subject to discipline! Our contention is that the rule was not intended to inhibit the assistant from using a non-mechanical hand instrument. In fact, there is statute that allows the assistant to use a hand instrument to remove cement, so why not allow them to remove soft build-up? We have written the BOD and asked for clarification of the rule and we anticipate that this will be discussed at the BOD meeting this Friday at the Ft. Lauderdale Airport Hilton. FAPD will be at the meeting, and we encourage any other pediatric dentists that are available to attend and show your support.

Respectfully submitted.

Gary Myers, DMD

THE LAST WORD

Howard S. Schneider DDS MSD
Publications Editor



RETIREMENT

Retirement is defined as an act of retiring. It is the state of being retired by withdrawal from one's position or occupation or from active working life. So have you thought when you want to retire, or, what you would do after you retire? My experience has been that every person I have ever known to retire at a young age either went back to work within six months or died.

Further, do you have a retirement plan, which will allow you to continue your present standard of living and activity you enjoy? I am constantly being asked the question, "When am I going to retire?" My answer, "I DO NOT KNOW." There is too much life out there. Consider changing your profession, teaching, writing or inventing. Whatever! **DO SOMETHING.** Keep your mind active. That is one man's opinion, and, that *IS THE LAST WORD.*