



Southeastern Society of Pediatric Dentistry



SSPD President  
W. Neil Quinton

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Hey Y'all, As we start off a new year, I'm excited for what we have in store for 2015. Our Organization is stronger than ever as our membership grew by over 200% from 2013. We just had an outstanding CE meeting in Atlanta with Drs. Chris Baker and Tim Shaughnessey lecturing on Orthodontics.

We have an outstanding Resort meeting planned for April 9-12 at the elegant Charleston Place Hotel in Charleston, SC with speakers on Practice Management, Lawsuit Protection, and Tax Reduction. We were fortunate in being able to schedule our Resort meeting this year in conjunction with the First Annual Dr. Ron Bell Symposium. It is designed to create a scholarship program in Dr. Bell's Memory by some of his close friends. It will be held at Charleston Place on Thursday, April 9 with an outstanding group of speakers to include Dr. Martha Ann Keels, Dr. Andy Sonis, Dr. Gerry Samson, Dr. Scott Goodman, Dr. Jed Best, and Dr. Brandon Schwindt. I urge everyone that

can to attend as it is for a great cause and in memory of one of the great ones that has mentored so many pediatric dentists. Their signup information is on our website under Meetings & Events tab at the top. We have also had preliminary preparations for a meeting next year in New Orleans partnered with the Southwestern Society. The future looks bright.

This time of year is always great as we transition from cold weather and football to sunshine and baseball. As a college football fan, I think I spent every spare minute this week wondering where a bunch of 17 year old high school football players were going to sign a Letter of Intent and spend the next 4 years of their lives. I sure am glad we don't make a living trying to read their minds..... but I guess we do in a way. I guess that is what makes our job fun. I can certainly say we have to love our profession. How many other professionals get to go to work and play with kids all day and try to delve into their minds? We have a lot to be thankful for in an outstanding profession. I look forward



**President's message continued.....**

to seeing each of you this Spring and hopefully in Charleston.

I would like to formally thank Dr. Leigh Ann McIlwain for serving the SSPD tirelessly over the last year as President. I remember my mother and father always telling me to leave something better than you found it. I think she did that, and I hope I can do the same.

W. Neil Quinton, DMD  
Pediatric Dental Specialists, PLLC  
837 South Main Street  
Greenville, MS 38701  
www.PediatricDMD.com  
662-334-9337 office  
662-334-9897 fax

***Future Annual and Resort Meeting***

2016 Annual Continuing Education Course  
January 15-17  
Featuring  
Dr. Dennis McTigue  
and Dr. Sue Seale

This is a change from previously printed dates due to new hotel contract. Please mark your calendar.

2016 Joint Resort Meeting with the SWSPD  
The Hyatt French Quarter, New Orleans, LA  
September 29 - October 2  
Stay tuned for additional information.

Team SSPD

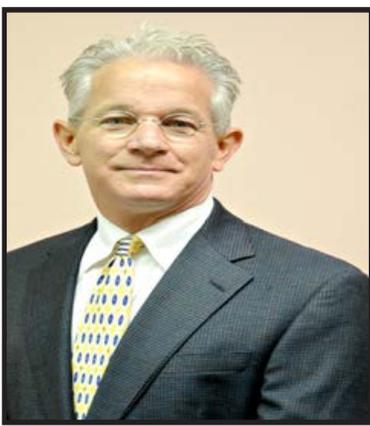


2014 Executive Committee Members sporting their favorite team shirts.

First from Left,

Secretary - Tom Ison, KY,  
President Elect - Neil Quinton, MS,  
Scientific Program Chair - Jim McIlwain, FL,  
President - Leigh Ann McIlwain, FL  
Executive Director, Jonathan Jackson, GA,  
Vice President - Martha Hardaway, NC  
Immediate Past-President, E. Gaines Thomas, AL





District III Trustee Report  
Brian Beitel  
Alabama

**F**resh off another wonderful SSPD Annual Session in Atlanta I found myself at the AAPD's Winter Planning Meeting the very next week. So this year has been quite busy to say the least. I can not tell y'all how pleased I am with our AAPD officers and executive director in their continual efforts to keep our profession on the cutting edge of professional organizations. After the board meeting on Friday Jim Austin, from The Wharton Business School, spoke Saturday on strategic execution and critical thinking urging us to "think forward" which I believe translates to "be the windshield, and be prepared for any type of bug". Afterwards, all councils and committees focused their efforts on planning for the upcoming year. Truly, I believe that our academy is currently in very good hands and has some incredible volunteers in place to stay on top of the current issues facing our profession and if anyone is interested in becoming more involved please let me know.

Another February, another National Children's Dental Health Month. Gee how time flies! Please visit [aapd.org](http://aapd.org) for the latest NCDHM video featuring Rosie Pope and of course the mouth monsters. While there don't forget to check out the upcoming CE courses that the AAPD has to offer as well as the education passport. The passport is a great way to enjoy our great CE courses on your time!

With March in sight the AAPD's legislative lobby days always come to mind. This past year through the diligent efforts of our own Dr Heber Simmons, AAPD Congressional Liaison, and several other key state public policy advocates, Title VII passed. This piece of legislation allocates "not less than 10 million dollars to Pediatric Dentistry". This funding has been earmarked for faculty loan repayment and pediatric dental residency programs. The problem we now face is that if we do not use it we may not get it next year. So please if y'all are aware of anyone in these categories that might benefit from this funding and is interested please contact the AAPD's central office for more details. One last thought before my mind leaves "The Hill". Please remember to be generous with your PAC donation. It is truly money well invested!

Also, for the first time ever Healthy Smiles Healthy Children has awarded multi year grants improving access to care in much needed areas across the country. HSHC has awarded two, five year grants of \$375 thousand each in Allentown, PA and San Antonio, TX in addition to the many \$20 thousand single year grants awarded each year. So much good has come from our foundation and many thanks to all of you who have given freely.

Lastly, registration has already opened for the AAPD's Annual Session this May in Seattle and again it appears to be trending towards yet another record setting event. The preconference course will be a panel discussion titled "Start Monday Smiling, Not Stressing" and this years keynote speaker will be Frank Abagnale, from "Catch Me If You Can" acclaim. And that's just a taste of what is in store. Please go to [aapdinfo@aapd.org](mailto:aapdinfo@aapd.org) for more information. Hope to see y'alllll there!

And as always, please, if there is anything I can do to help please email me at [babeitel@comcast.net](mailto:babeitel@comcast.net) or call 256-508-7577.

Respectfully,

Brian



## HIGHLIGHTS OF THE JANUARY ANNUAL CE MEETING



2015 SSPD Officers - Martha Hardaway, President Elect, Neil Quinton, President, Reza Ardalan, Secretary, Tom Ison, Vice President and AAPD President, Ed Moody



Program Speakers, Dr. Tim Shaughnessey and Dr. Chris Baker



BSPD Program Director John Unkel presents James Slaughter, Louisville, Kentucky with the Frank H. Farington Service and Leadership Award



Dr. Thomas Lee and Staff



Drs. Jim McIlwain, Leigh Ann McIlwain and Oliver Flavio



Gaines Thomas, Jim Nyland the Phil Miller

The SSPD Annual CE Course took place at the Ritz Carlton in Buckhead with a focus on orthodontics. Attendees benefitted on the first day from listening to Dr. Tim Shaughnessey, a well respected orthodontist. Dr. Shaughnessey presented on several aspects for interceptive orthodontics. Esthetics, function, and stability were all covered in his informative lecture. In addition, skeletal and non-skeletal discrepancies were discussed leading to a well rounded presentation. As informative as the lecture was, the best part were the cases that Dr. Shaughnessey presented. Excellent records allowed the attendees to see multiple patients and their progression. Dr. Shaughnessey showed why he is considered an excellent clinician in addition to an excellent presenter.

Respectfully submitted, Reza Ardalan



Lecture Attendees

# HIGHLIGHTS OF THE RESIDENT'S LUNCH AND LEARN PROGRAM



Cara DeLeon, right, SSPD Resident Liasion

Our organization continues to encourage future membership in SSPD by inviting our newest colleagues to join in the fun, friendship and dedication to the pediatric dental profession.

Each year the SSPD invites the Southeastern district residency programs to participate in the winter meeting by reimbursing students for lodging and travel, waiving registration fees and planning special resident programs throughout the weekend.

We are proud to report a total of 13 residencies programs represented at our 2015 meetings. SSPD hosted a lunch meeting Friday with a representative of each residency program to facilitate the introduction to other residents, discuss the Frank Farrington Scholarship, and brainstorm topics of interest for future resident programs.



Bon Secour Pediatric Dental Residents - Richmond, VA



Residents at Lunch and Learn Program



Residents



Chris Halper and Ann Bynum listening in on the Residents Lunch and Learn Program

Thirty eight residents attended our Saturday lunch program to listen to our outstanding guest speaker, Dr. Bobby Elliott, on the topic of "Office Design To Promote Efficient and Patient Friendly Dental Care". Dr. Elliott's expertise in practice design and management was invaluable and his enthusiasm...contagious!

Your membership dues allow the organization to continue to sponsor this great program.. Thank you! Cara DeLeon



Residents Harrison Black, FL and James Slaughter, KY

# 2015 SSPD SPRING RESORT MEETING

April 9-12, 2015

The Charleston Place Hotel, Charleston, South Carolina

## Meeting Registration

Please detach and return this form with your payment by **March 1, 2015**. For group registration, please forward a list of all attendees along with address information.

Fees:	by 3-1	after 3-1
_____	\$325 Member SSPD	_____ \$375
_____	\$375 Non-member	_____ \$425
_____	\$175 Spouse/Staff	_____ \$225
_____	\$75.00 Children 3 to 12 ... Under 3 free of charge	

Registration cost includes: Scientific program, refreshment breaks, President's Dinner Party, and Farewell buffet

## REGISTER

Register online at [www.sspd.org](http://www.sspd.org) or mail this form with payment

to: SSPD  
6307 Colebrook Road  
Richmond, VA 23227-1611

Participant \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail address \_\_\_\_\_

**For additional information contact:**

Ms. Kimberly Brooks @804-475-9551 or [kbmw716@aol.com](mailto:kbmw716@aol.com)

7.5 AAPD CEU's

**YOU CAN ALSO REGISTER ONLINE @ [www.sspd.org](http://www.sspd.org)**



The Charleston Place Hotel  
205 Meeting Street  
Charleston, South Carolina 29401  
[www.belmond.com/charleston-place](http://www.belmond.com/charleston-place)

## ROOM RATES:

\$410 per night double occupancy

Hotel Information and Reservations  
Please call.....1-800-831-3490

**Reservations must be received on or before March 10, 2015 (cutoff date)**



## COURSE SCHEDULE

### Thursday April 9th

Market Street Reception.....6:00pm

### Friday April 10th

Registration and Check-in.....7:30am -1:00pm

The Theodore “C” Ted Levitas Lecture..8:00am - Noon

**Lilly Cortes Pona**

President - Julie Weir Associates

Board of Directors Meeting.....12:15pm

Afternoon & Evening Free to Enjoy Charleston

### Saturday, April 11th

Lecture - Spouses may attend.....8:00am - Noon

**Daniel McNeff**

C.E.O., Legally Mine, Inc

Enjoy Charleston this afternoon.....

President’s Reception and BlackTie Dinner...7:00pm

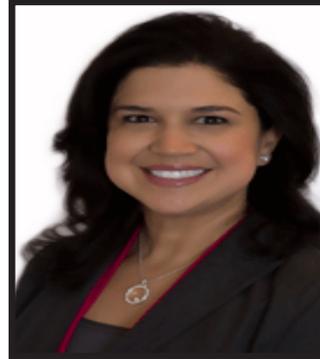
### Sunday, April 12th

Farewell Breakfast Buffet.....7:00am - 10:00am

\* Informational material will be available at the registration desk for historical tours, carriage rides, etc.

## THE SPEAKERS

**Lilly Cortes-Pona**  
President - Julie Weir Associates



**Topic:**

**The Future of Pediatric Dentistry:  
Adapting to the Changing  
Environments and Thriving**

Lilly is a Certified DynaMetric Professional (CDMP), DynaMetric tools and programs have proven to help businesses produce measurable results and a high return on their investment in people. Many things have changed in dentistry in the last five years and the successful practitioner must adapt to stay profitable. Lilly will discuss what these changes are and what actions you can take in your practice to thrive. She will give you answers to the following questions:

- \* The Affordable Care Act: what does this mean and what should I do?
- \* PPO's: Should I participate?
- \* Running Your Practice Like a Business: How do I do this?
- \* Technology: What technology should I be using to more efficient?

**Daniel McNeff**  
C.E.O., Legally Mine, Inc



**Topic:**

**Understanding Legal Tools:  
The Key to Lawsuit Prevention  
and Tax Reduction**

Mr. McNeff is C.E.O. of Legally Mine. Through this course attendees will truly understand exactly how, why and when legal entities should be used for both lawsuit prevention and income tax reduction. This presentation is done in an educational format for CE purposes, however it does involve the protection of personal assets. Most attendees have found that having their spouse attend is very valuable because it does involve their interests as well.